

## RECORD PUBLICITY PLANNED FOR EL PASO BY ADCLUB

Convention at Toronto to  
Learn All About South-  
western Metropolis.

More publicity than El Paso ever had at one time in its history will be secured through the north and east if the plans of the Ad Club in the matter of sending a booster delegation to the convention June 25 to 29, of the Associated Advertising Clubs of America are carried out.

One full page in one of the leading Toronto newspapers is already practically assured. It will be devoted to scenes showing El Paso's skyscrapers and live and enthusiastic matter detailing this city's resources and wonderful future.

Publicity is also being arranged for in Kansas City, Chicago, Detroit, Buffalo and other cities. Thousands of booklets and pamphlets will be given out and thousands of postcard views distributed.

To Minimize Press Bureau. A complete press bureau will be maintained. Photographs, cuts, matrices, etc., showing actual scenes in this city and vicinity will be published broadcast. Special articles on El Paso, its climate and opportunities will be written in advance and will be given to the press en route and at Toronto.

In each city where stops are made interviews will be given out to the press. The great development of the "El Paso Southwest" is planned to distribute at least 1000 of the new booklet prepared by the Chamber of Commerce as well as copies of a special pamphlet issued by the Ad Club delegation.

These and similar literature will be given out to the other delegates at Toronto, passed among the throngs lining the parade and given to the crowds that are expected to greet the special Texas train at every city where stops are made en route.

Big Cut on Nevada Lamps. Texas Electrical Supply Co., 119 N. Stanton St. Phone 1129—Advertisement.

NEED GLASSES? ASK SEAGILL—MOVED TO 108 TEXAS STREET—Advertisement.



That's what you want, and that's what Calumet is guaranteed to give you—

It is sure in perfect leavening and raising qualities, in wholesomeness, in purity.

Perfectly raised, melting, tender biscuits, cakes, muffins, griddle cakes, are bound to result from its use.

Calumet goes farther than other baking powders—and it's moderate in cost.

Insist on it at your grocers.

RECEIVED HIGHEST AWARDS  
World's Pure Food Exposition, Chicago, Illinois,  
Paris Exposition, France, March, 1912



You don't know how much you buy cheap, or big—can baking powder. Don't be misled. Buy Calumet. It's the only economical—pure substance—gives best results. Calumet is the superior to ever milk and soda.

CANDY SPECIAL  
On Our Own Delicious Fruit  
Flavor, Assorted,  
FRUIT TABLETS  
15c THE LB.

WEDNESDAY ONLY  
The Elite

## MANY SHIPS AND MEN EN ROUTE NOW TO MEXICO

United States Is Fully Prepared For Any Action President Wishes.

(Continued From Page One.)  
The route to Mexican Pacific coast—Armed cruiser Santa Lucia, Cleveland, 350 men; Chastanoga, 350 men; Maryland, 350 men; 50 destroyers, 250 men and 15 officers.

Can't Protect Foreign Residents. The area that has usually come with Mexico will make it impossible, it was declared tonight on high authority, for the United States to further protect foreign residents in that republic and foreign governments have been notified in this respect.

In preparation for the crisis that must be met, senator Shively, chairman of the senate foreign relations committee, and representative Flood, chairman of the foreign affairs committee, called meetings of those committees for this morning. Representative Flood, who is on his honeymoon, telephoned from New York that he would return at once.

Wood May Come to Border. Secretary Garrison, of the war department, had a long talk over the telephone with Gen. Wood, chief of staff of the army. It is generally believed here that Gen. Wood will go to the border to take command of the forces there.

Secretary Daniels, of the navy department, said no further orders had been issued for ship movements on the Pacific coast.

PRESIDENT GIVES CONGRESS MESSAGE  
(Continued From Page One.)

distressing conditions now unhappily obtaining in Mexico.  
"There can, in what we do, be no thought of aggression or of selfish aggrandizement. We seek to maintain the dignity and authority of the United States only because we wish always to keep our great influence unimpaired for the uses of liberty, both in the United States and wherever else it may be employed for the benefit of mankind."

VOLUNTEERS TO BE TAKEN INTO ARMY

Washington, D. C., April 20.—The senate passed the volunteer army bill for taking into the regular service militia regiments in time of war. The bill already has passed the house.

COMMITTEES CONSIDER

MEXICAN RESOLUTION.  
Washington, D. C., April 20.—Resolutions authorizing president Wilson to act in the Mexican crisis still were being considered in the house and senate committees late today.  
The house foreign affairs committee, after an hour's session, voted to report the Mexican resolution practically as introduced.

HUNDREDS RESERVE RECRUITING OFFICES ORDERED TO EXIST  
New York, April 20.—Hundreds packed the sidewalks in front of the navy recruiting offices Sunday night, declaring they would wait until this morning to seek to enlist.

Patriotic demonstrations are frequent. Thousands converge in front of the bulletins at the newspaper offices, cheer president Wilson and hiss Huerta.

MEXICO NEEDS DIFFERENT LAWS AND SENTIMENTS—MARSHALL  
Camden, N. J., April 20.—"Mexico can't have a republic until Mexico has different laws, different sentiments, and different people. This was the statement of vice president Marshall in an address Sunday at a memorial service of the Camden lodge of the Loyal Order of Moose.

THREE MORE BATTLESHIPS ARE ORDERED TO TAMPICO  
Washington, D. C., April 20.—The battleships Virginia, Nebraska and Georgia, of the third division of the Atlantic fleet, today were ordered to sail Friday from Boston for Tampico.

AVIATION RESERVES READY.  
St. Louis, April 20.—"Every member of the volunteer reserve aviation corps of the army and navy, including myself, is ready to leave for Mexico on a moment's notice." This was the announcement by Albert Lambert, millionaire founder of the corps, which has a membership of 42 aviators.

IDaho OFFERS MILITIA REGIMENT.  
Boise, Idaho, April 20.—Governor Haines, of Idaho, telegraphed president Wilson Sunday that Idaho desires to be the first state to offer the services of her national guard. The guard consists of one regiment.

## 300 MINERS AND MILITIA BATTLE

DENVER, Colo., April 20.—Reports received at the office of Adj. Gen. John Chase today stated that a sharp battle was in progress in the hills between Denver and Hastings, in the Colorado coal strike district.

At union headquarters it is said that no report of strikers having been killed has been received. The union officials say strikers left the camp before daylight when they were heard in the vicinity of Hastings. Later a heavy explosion was heard, followed by rifle firing at the military camp. The explosion is said to have been a bomb fired as a signal that an attack was being made.

The battle raged about the C. and S. steel bridge at Ludlow station and Water Tank hill. The station agent at Ludlow, hidden behind a steel safe, telephoned this version:  
"At noon the strikers were reported to have taken the steel bridge and Max Hamrick at Aguilar has telephoned Gen. Chase at Denver that the situation is serious and reinforcements needed. Militiamen recently recruited are being assembled here. From all parts of the district. A special will leave here at 1:30 with a company of militia and deputies. Lindbergh's detachment is said to be again surrounded by strikers."

DEED IS AWARDED TO PRESBYTERIAN CHURCH  
Judge A. M. Wehler, of the 1st district court, Saturday awarded the First Presbyterian church possession of a deed bought in the suit brought by the church against E. A. Shelton, R. B. Bias, L. M. Brock and Mrs. J. A. Patterson, executors of the estate of Abraham Forgue, deceased. The deed, in favor of the church, was to part of lot 19, block 4, Mills map.

TO OBSERVE SAN JACINTO DAY.  
Banks will close all day Tuesday to celebrate San Jacinto day. The post-office will close at noon and the schools will dismiss for the day.  
Paso Del Norte Hotel Business Men's Lunch  
In grill, at 1:30 p. m. to 2 p. m.—50c. (Advertisement.)

## BORDER TOWNS ASK COLQUITT FOR STATE TROOPS

Sanderson Citizens Organize Home Guard of 60 and Ask For Arms.

Austin, Tex., April 20.—Gov. Colquitt is being besieged with telegrams from various sections on the border asking for aid and protection in view of the situation. Among the messages was one from E. E. Sullivan, mayor of Mercedes, Tex., in which he wires: "Some confidence and action in our immediate vicinity and community. We have lots of Mexicans and some threats have been made. Few Americans have guns. We should have a company of troops here. Our population is 2500."

One from J. J. Allen, sheriff at Sanderson, says: "In view of the fact that no ranger, federal officers or soldiers are in this border county, we have organized a home guard company of 60 and will cooperate with you if needed. Can arrangements be made to supply rifles and ammunition for 60 men?"  
The governor says it is impossible at present to send the arms, as all will be needed for the state guard, which is in readiness for action.

REBELS TO RESUME ATTACK ON TAMPICO

Veracruz, Mex., April 20.—Private dispatches received from Tampico say that the "constitutionalists" are preparing for an attack on the city and are expecting to capture it. The inhabitants have been ordered to abandon the town.

NO MESSAGES ACCEPTED

UNLESS SIGNED BY AVILA  
An order effective Sunday makes it necessary to secure the signature of Col. Avila before any messages can be sent from Juarez over the federal telegraph line. This is in line with the strict censorship that is being maintained in all the rebel territory.

TWO CARS OF RECRUITS REACH FORT BLISS SUNDAY

Two cars of recruits from Jefferson Barracks arrived here Sunday. The men were sent to Fort Bliss where they will be assigned to companies.

ARREST FOUR BOYS FOR TAKING AUTO

Taking the five passenger Ford automobile belonging to Fred Easter for the Tri-State Motor company Saturday afternoon to have it repaired, led to the arrest of Alvin Cochran, George Newell, Fred Hardy and Elliott Cusick, all school boys and none of them over 15 years of age.

While it is stated that the license number and other numbers had been removed from the car, the automobile was recognized by the employees of the garage as Mr. Easter's automobile.

XABS RIDER AND WHEEL

HE ALLEGES WAS STOLEN  
Blair Magallana, aged 16 years, Sunday afternoon was riding a bicycle claimed by Gilmore Delaney, aged 14 years. Gilmore Delaney up Blair and took him and the bicycle to the police station.

HAS TWO HORSES STOLEN

Carlos Gonzales, of Ysleta, had two horses stolen Thursday night from his home down the valley. The horses were taken the same night that deputy marshal Edward Bryan's horse and buggy were stolen in El Paso, and it is thought by the police that the same gang committed both crimes.

A WOMAN DOCTOR

"Eugenics is a necessary factor in the future of the race. The average American girl is unfit for motherhood. This may be true, but is weak and alluring girls passing from girlhood to womanhood, would only rely, as thousands do, upon Lydia E. Pinkham's Vegetable Compound—that simple remedy made from roots and herbs—to restore the system to a normal healthy condition, it would cause many ills from which they suffer to disappear, so that motherhood might become the joy of their lives.—Advertisement.

MEXICO IS so large that no president can get the support of a majority of the people in both ends of the country. If the Mexicans will divide themselves into two nations, they will have less war and more happiness. All of Mexico north of twenty-two degrees north latitude could constitute "Republic of SUNNABIN." The people in the republic could be called "Nornans" and "Sunbins." Two republics with peace and plenty, are better than one republic with war and destitution. MARVIN DIL FAUZZIK.

## Baking Powder Biscuits

Light as a Feather

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

Baking Powder Biscuits made by this recipe are so far ahead of ordinary baking powder biscuits that, if once tried, you will never use any other recipe. Try it the next time you run short of bread. Save this recipe.



K. C. Baking Powder Biscuits  
Three cups flour; 1/4 to 1/2 cup shortening; 3 level teaspoonsful K. C. Baking Powder; about 1 cup milk or water; 1 teaspoonful salt.

Sift three times, the flour, salt and baking powder. Work into the flour the shortening, using lard or butter for shortening. Then mix to a very soft dough with the milk. The softer the biscuit enters the oven, the lighter it comes out. Never knead baking powder biscuits; press the dough into shape and roll lightly. Cut in small shapes and bake on a sheet or very shallow pan in a hot oven. In placing biscuits in the pans place well apart, not allowing edges to touch. Small biscuits are better than large ones. Large biscuits do not have the proper amount of time to raise and bake.

Have you seen the new K. C. Cook's Book? Brimful of appetizing recipes that simply melt in the mouth every time! The few simple directions are carefully followed. You would gladly pay 50 cents for this valuable book, yet we send it absolutely free upon receipt of the colored certificate packed in every 25-cent can of K. C. Baking Powder. JACOBS MFG. CO., Chicago. Small cans do not have Cook's Book certificates.

## Get the "Stamp Habit" J.N. Green Stamps Are Given With All Purchases Get the "Stamp Habit"

Amounting to Ten Cents or More---  
The Greatest Stores in the world give J.N. Green Stamps--  
We fully guarantee their value to you. START NOW---  
Get the "STAMP HABIT"---Everybody's doing it. You can furnish your home with those things you thought you'd like to have--but would rather economize--by saving J.N. Green Stamps, and They Cost You Not a Penny!

ALLEL PASO MEETS AT "EVERYBODY'S"  
--THE ONE STORE WHERE YOU CAN BE SURE THAT THE PRICE YOU PAY IS THE SAME AS YOUR NEIGHBOR PAYS. THIS IS OUR GUARANTEE OF FAIRNESS--ON EVERY PURCHASE YOU MAKE IN THIS STORE

Onyx Days---and the Sale of

"Onyx" Hosiery

AT "EVERYBODY'S"

All new, fresh, regular stock, in black or colors—but, while quantities are quite large, we must limit purchases to not more than three pairs—to protect ourselves against dealers.

FOR TOMORROW--WE OFFER

\$1.25 "Onyx" Hosiery at 75c  
\$1.00 "Onyx" Hosiery at 59c  
50c "Onyx" Hosiery at 29c  
25c "Onyx" Hosiery at 19c

—These are the regular styles so extensively advertised throughout the United States as "Onyx" day specials—the difference being only in the much lower prices at which we sell them!

Everybody's  
DEPARTMENT STORE INC. El Paso



GET THE 'STAMP HABIT'

EVERY RIGHT THINKING MAN knows it is his duty to protect his wife and children with a life insurance policy, there can be no difference of opinion on this subject; why not attend to this important duty immediately. Life is uncertain. Delays are dangerous. Phone or write the TWO-REPUBLICS LIFE INSURANCE COMPANY for rates; protection guaranteed.

Tell These People What You Want They Will Respond Promptly

PHONE 608 629 A. E. RYAN DRUGGISTS 212 San Antonio  
Phone 1054 ODOM'S TRANSFER Careful Men  
To haul your baggage or move your Storage and Packing.  
PHONE 1054 LONGWELL'S DAY OR NIGHT  
NO. 1 TRANSFER  
Automobiles, Trucks, Buses, Limousines, 5 and 7 Passenger Cars  
Auto Insurance Trade.

'TIS THE AGE OF SOAP AND PAINT  
It pays in many ways to be clean. You can make a better showing with less expense in paint and wallpaper than with any other material in the building line.  
We will be pleased to estimate or assist you in making up a correct paint bill.

TUTTLE PAINT & GLASS CO.  
Phone 206. 210-212 N. Stanton St.

D. & M. Base Ball Goods  
Full line now on display—Get our prices.  
Shelton-Payne Arms Co.

Keevil's  
Marinerte Hairline, Original Hollander, Milwaukee Wurst, all Sorts, Bologna, Butterbrot and Salate in Jodel Meuse, Herstellung in Kuerstater Zeit, Weiss and Liqueur after Art fur Familien gebrauch, Freie Lieferung ins Haus, Phone 105.

PUBLISHER'S NOTICE  
The El Paso Herald was established in March, 1881. The El Paso Herald includes also, by absorption and succession, The Daily News, The Telegraph, The Telegram, The Tribune, The Graphic, The Sun, The Advertiser, The Independent, The Journal, The Republican, The Bulletin.  
MEMBER ASSOCIATED PRESS AND AMER. NEWS PUBLISHERS' ASSOC. Entered at the Postoffice in El Paso, Tex., as Second Class Matter. The Daily Herald is issued six days a week at El Paso, Texas.  
TERMS OF SUBSCRIPTION:  
Daily Herald, per month, 60c; per year, \$7.00. Wednesday and Week-End issues will be mailed for \$2.00 per year.  
The Daily Herald is delivered by carriers in El Paso, East El Paso, Fort Bliss and Towne, Texas, and Ciudad Juarez, Mexico, at 50 cents a month. In ordering a change of address please give the old as well as the new address.